



BIBBY-STE-CROIX

FOR IMMEDIATE RELEASE

**BIBBY-STE-CROIX EARNS INTERNATIONAL LIVING FUTURE INSTITUTE'S
DECLARE LABEL FOR CAST IRON SOIL PIPE AND FITTINGS**

St. Croix, Quebec, CANADA - 1 December 2017 – Bibby-Ste-Croix has earned the International Living Future Institute's Declare label. The ILFI created Declare, a 'nutrition-label' for products that provides a clear, elegant, and informative method to disclose a product's ingredients, to provide product manufacturers the option for an additional level of confidence – third-party validation from trusted third-party verifiers.

"Transparency is an important ingredient to all Bibby's products," said Tom Leonard, president of Bibby-Ste-Croix. "The IFLI's Declare program offers an important opportunity for us to share our company's industry leadership in products that contribute to healthy and environmentally-safe design. Declare is designed to transform the way buildings are designed and built making them safer for occupants and first responders. It's through this kind of transparency that change for the better will occur," said Leonard.

The manufacturing atmosphere is changing and there are many progressive forward thinking companies that feel strongly about embracing thoughtful sustainability manufacturing practices. Bibby is a manufacturer of cast iron soil pipe and fittings for storm and sanitary plumbing systems. Its products are non-combustible, strong and durable. It's important that specifiers understand the importance of specifying building products that do not off-gas toxins or generate dangerous gases when burned. Bibby is pleased to be part of the certification program, advocacy tool and philosophy that defines the most advanced measure of sustainability in the built environment.

Contact: Francesca Dunbar
Director of Group Marketing
(925) 216-1828 or email: Francesca.dunbar@mcwanepbgrp.com

About BIBBY –Bibby-Ste-Croix has two foundry locations in the province of Quebec. Bibby-Ste-Croix employs more than 400 team members who are responsible for the production of cast iron soil pipe and fittings used in drain, waste and vent (DWV) plumbing systems. In addition, 80 team members are responsible for manufacturing street castings, manhole frames and covers, and municipal road castings in our St. Ours LaPerle Foundry. Bibby Ste-Croix is a division of Canada Pipe which is owned by McWane, Inc. For more information visit Bibby-Ste-Croix.com

###